

**Spokane County**  
Quit Line Data Summary  
October 1 - December 31, 2003

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 285</b>	<b>N = 2,943</b>
<b>Percent of Statewide Calls</b>	12.1%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	7.1%	100.0%

  

	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 282</b>	<b>N = 2,491</b>
Female	55.0%	61.9%
Male	45.0%	38.1%
<b>Race/Ethnicity</b>	<b>N = 261</b>	<b>N = 2,100</b>
People of Color	13.0%	13.6%
White	87.0%	86.4%
<b>Age</b>	<b>N = 268</b>	<b>N = 2,291</b>
Less than 18 years old	1.5%	2.1%
18 - 24 years old	13.4%	15.2%
25 - 34 years old	19.4%	21.1%
35 - 44 years old	31.3%	27.3%
45 years and older	34.3%	34.2%
<b>Education</b>	<b>N = 264</b>	<b>N = 2,158</b>
Did not graduate high school	12.9%	18.0%
High school graduate	35.6%	33.8%
Some college/vocational school	40.2%	38.6%
College graduate	11.4%	9.6%
<b>Caller Type</b>	<b>N = 284</b>	<b>N = 2,631</b>
General Information	6.0%	13.5%
Health care provider	3.2%	4.0%
Tobacco user	90.8%	82.5%
<b>Payer Type</b>	<b>N = 200</b>	<b>N = 1,627</b>
Insured	31.5%	31.2%
Uninsured	36.5%	30.7%
Medicaid	32.0%	38.1%
<b>Heard About</b>	<b>N = 259</b>	<b>N = 2,157</b>
Past caller	16.6%	14.5%
Employer/worksites	1.9%	1.3%
Health care provider	27.4%	28.3%
Television	21.2%	15.5%
Outdoor advertisement (billboard/bus/wall)	1.9%	3.3%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.1%
Radio	0.4%	0.6%
Newspaper/Magazine	1.9%	1.3%
Brochure/Newsletter	6.6%	7.3%
Family or friend	18.1%	21.6%
Health Department	2.3%	4.8%
School	1.5%	1.3%